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April 2009

FOR IMMEDIATE RELEASE

DR. DENNIS L. MEADOWS, RSG COFOUNDER, WINS PRESTIGIOUS 2009 JAPAN PRIZE

(RSG Inc., White River Junction, VT)—Dr. Dennis L. Meadows, one of three Dartmouth professors who founded RSG, in 1986, has won this year's Japan Prize from the Science and Technology Foundation of Japan for "Transformation towards a sustainable society in harmony with nature." This annual international award is given to people whose original and outstanding achievements in science and technology are recognized as having advanced the frontiers of knowledge and served the cause of peace and prosperity for humankind. Dr. Meadows, along with David E. Kuhl, M.D., Professor of Radiology, University of Michigan Medical School, received the award in Tokyo on 23 April 2009.

Dr. Thomas Adler, another cofounder of RSG and the firm's current president, recalls, "Several of us at RSG have had the immense good fortune to work with Dennis, first when he directed the Resource Policy Center at Dartmouth, then when he was active at RSG as one of our cofounders, and most recently as a senior technical adviser to the firm. Dennis's ideas and professional wisdom have formed an important part of RSG's foundation and have inspired his many past students and current colleagues. He is richly deserving of this honor, we know that he will continue this work with the same vigor that he has in the past and we hope that the designation of this award will inspire others to pursue work on the critical issues related to sustainability."

In his groundbreaking 1972 report, "The Limits to Growth," Dr. Meadows employed a system simulation model to demonstrate that population expansion and mankind's failure to recognize the limitations of the earth's natural resources could lead to conflict and general societal collapse. Though controversial at the time, the report (updated in 1992 and 2004) has proved extremely prescient and influential in its global perspective on sustainable development.

Dr. Meadows directed the research project on "The Limits to Growth," for the Club of Rome in 1972, and continued to study the causes and consequences of physical growth on a finite planet. Over the past 30 years, Dr. Meadows has consistently proposed, through model analyses, efforts to form a sustainable society. He has published several educational games and books about sustainable development that are used around the world. He is Professor Emeritus of Systems Policy, University of New Hampshire, and President, Laboratory for Interactive Learning. He lives in Durham, NH.

For more information on the 2009 Japan Prize, visit <http://www.japanprize.jp/en/index.html>

About RSG. Since 1986, RSG has provided insightful consulting services for the management of business, transportation and natural resources. The firm designs sophisticated approaches to collecting, modeling, and communicating meaningful, nuanced data that companies, organizations and governments use to make informed business, policy and operational decisions. RSG is based in White River Junction and has offices in Burlington, Chicago, New York, Portland (ME) and Salt Lake City.

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