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RSG Educates Market on Wind Power Viability

Colin High publishes work in North American Wind Power

White River Junction, VT – August 2006 – Colin High, chairman and senior consultant at RSG Inc. recently published “Increasing the Value of Wind With Emissions Credits” in *North American Wind Power*. Based on research conducted in cooperation with Environmental Resources Trust, George Washington University, School of Law, and DJ Consulting LLC, High’s article points to new market mechanisms that help reach emission reduction targets while producing new revenue streams for wind power.

“While wind power has always helped the environment by decreasing reliance on high-emission fossil fuels, it hasn’t always offered clear financial incentive,” explains High. “It’s much easier to implement clean energy sources when payback accompanies environmental benefit.” High’s article provides a quick education in how wind power reduces fossil fuel emissions and how counties can receive credits for reduced nitrogen oxide (NOx) emissions through the EPA’s Clean Air Interstate Rule (CAIR).

Wind power generation has very low operating costs, no fuel costs, and no NOx (or any other) emissions. It displaces power generation at fossil fuel (coal, gas, etc.) burning units that cost more and emit nitrogen oxide.

In 2003, Montgomery County, Maryland sought credits for a regional wind power purchase that enabled it to meet ozone (NOx emission reduction) standards. That pioneering inquiry and others led to the EPA’s Clean Air Interstate Rule that will apply to 28 states and the District of Columbia. Those states can increase the value of wind energy and decrease NOx emissions by adopting emissions trading regulations that benefit owners and operators of renewable energy plants.

You can read the article at: www.rsginc.com/NAWP

About RSG Inc. – RSG specializes in planning, analysis, and management of business, infrastructure and natural resources. We believe that high-quality, objective analysis is a prerequisite to resolving complex problems. More than just analysts, scientists, and technicians, we're communicators – our study results are clear, concise, and directly applicable to a client's particular questions and challenges. Our solutions are creative and grounded by 20 years of experience with clients as large as federal government agencies and FORTUNE 500 companies or as small as local interest groups and municipalities.

