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February 2009

FOR IMMEDIATE RELEASE

NATIONAL EXPERT IN NATIONAL PARKS PLANNING AND MANAGEMENT JOINS RSG

(RSG Inc., White River Junction, VT)—Dr. Steve Lawson, a nationally recognized expert in conducting research and field work in national parks throughout the United States, has recently joined Resource Systems Group (RSG) as a senior project consultant, in the firm's headquarters in White River Junction, VT.

Dr. Lawson's focus is on indicator-based adaptive management and planning of recreation carrying capacity. Through visitor survey research and quantitative modeling, his work supports decisions about how to accommodate visitation to the national parks while protecting park resources and the quality of visitors' experiences. Dr. Lawson's projects address nationally significant issues, including carrying capacity planning in Yosemite and Acadia National parks, scenic air tour management in Haleakalā and Hawaii Volcanoes National parks and alternative transportation planning in Rocky Mountain and Yosemite National parks.

"Steve's National Park Service experience brings many of RSG's traditional practices to the table—traffic operations, noise assessments, alternative transportation planning, engineering design, stated preference surveying and choice modeling," said Bob Chamberlin, P.E., RSG's director of traffic engineering design and traffic operations practices.

Before joining RSG, Dr. Lawson served as a tenured associate professor at Virginia Polytechnic Institute and State University (VPI). Dr. Lawson maintains adjunct faculty status at VPI and affiliate faculty status at Colorado State University. A native of Shelburne, Vermont, Dr. Lawson holds a PhD in natural resources from the University of Vermont and an MS in resource economics and policy from the University of Maine. He earned his BA in political science from the University of Vermont.

About RSG. Since 1986, RSG has provided insightful consulting services for the management of business, transportation and natural resources. The firm designs sophisticated approaches to collecting, modeling, and communicating meaningful, nuanced data that companies, organizations and governments use to make informed business, policy and operational decisions. RSG is based in White River Junction and has offices in Burlington, Chicago, Portland (ME) and Salt Lake City.

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