



Contact:

Gary Harrison
Marketing Manager
RSG Inc.
Phone: 802/383-0118, ext. 307
FAX: 802/383-0122
gharrison@rsginc.com

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RSG Sponsors International Choice Modeling Conference

(RSG Inc., White River Junction, VT)—Resource Systems Group Inc. (RSG) has been named as a sponsor of the International Choice Modelling Conference, slated for 30 March to 1 April 2009, in Yorkshire, England. Organized by the [Institute for Transport Studies](#) at the [University of Leeds](#), this inaugural conference will bring together leading researchers and practitioners from across the many different areas in which choice modeling is a key technique for understanding behavior and evaluating policy. Joining RSG in sponsoring the conference are three other highly regarded international organizations in the field of choice modeling.

Presentations will look both at state-of-the-art methodology as well as innovative real-world applications of choice models. The keynote speaker of the conference will be Professor Daniel McFadden from the University of California, Berkeley, Nobel Prize laureate in economics and chief architect of random utility modeling.

“RSG is delighted to assist with this conference. The event will bring together many of the leading academics in the field of consumer choice modeling with whom RSG has collaborated over the past 20 years,” said Dr. Thomas Adler, RSG’s president and director of the firm’s Transportation practice.

For more than 20 years, RSG has provided insightful consulting services for the planning, analysis and management of transportation, natural resources, technology and business. Since its founding in 1986, the firm has offered high-quality, objective data analysis to serve a broad portfolio of public and private sector clients locally, regionally and nationally. With headquarters in White River Junction, VT, RSG has offices in Chicago, Burlington, Portland (ME) and Salt Lake City.

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