



Contact:

Nicole Vecchi  
Marketing Communications Manager  
RSG Inc.  
Phone: 802/295-4999  
FAX: 802/295-1066  
nvecchi@rsginc.com

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FOR IMMEDIATE RELEASE

### **RSG WELCOMES NATIONAL EXPERT IN TRANSPORTATION PLANNING**

(RSG Inc., White River Junction, VT)—Mr. Steven B. Gayle, PTP, a nationally recognized expert in transportation planning, will be collaborating with Resource Systems Group (RSG) as a Senior Technical Advisor. He will help RSG expand its presence within the transportation community, focusing on regional transportation planning agencies throughout the country.

Mr. Gayle is well known nationally for his knowledge of metropolitan transportation planning. He authored peer reviewed chapters of the Institute of Transportation Engineers *Transportation Planning Handbook*, 2<sup>nd</sup> and 3<sup>rd</sup> editions. He has also authored numerous papers, and participates in work of the Transportation Research Board and the Strategic Highway Research Program. He was one of the early leaders in the area of incorporating transportation system operations into transportation planning practice, while more recently he has focused on performance-based transportation planning.

“RSG is honored that Steven has opted to align himself with RSG. Having access to his expertise and broad experience provides us with more ways to offer our clients high-quality, cutting-edge transportation services,” said Clayton Adams, CEO of RSG.

Mr. Gayle spent the past 30 years with the Binghamton Metropolitan Transportation Study (BMTS). For 25 years, he served as Executive Director, participating in all aspects of metropolitan transportation planning, including the long range regional transportation plan, the transportation improvement program, and the planning work program. He was the principal author of the BMTS long range plan *Transportation Tomorrow 2030~Placemaking for Prosperity*, which received the USDOT Planning Excellence Award as an early successful initiative in scenario planning. His more recent work explores the incorporation of sustainability in MPO plans. He holds a Masters in Regional Planning from Syracuse University and a BA in natural sciences from the University of Pennsylvania.

**About RSG.** RSG, celebrating its 25th anniversary this year, provides insightful consulting services for the planning, analysis and management of transportation, natural resources, technology and business. Since its founding in 1986, the firm has offered high-quality, objective data analysis to serve a broad portfolio of public and private sector clients locally, regionally and nationally. RSG is a 100% ESOP company and has been a “Best Place to Work in Vermont” company since 2006. With headquarters in White River Junction (VT), RSG has offices in Burlington (VT), Chicago and Salt Lake City, and has an international consulting presence.

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